



THE STORY OF TIME

FALL / WINTER
2025



The Story of Time

Designed Not to Measure Time, But to Tell It

Time doesn't just pass. Sometimes it pauses with a song, grows heavier with a look, or shifts the direction of life in a single moment. With "The Story of Time", Lee Cooper reminds us that time is not only something to measure. Time is lived. Time is felt. And above all, time is a story.

The Beatles' iconic message "All You Need is Love" has inspired millions for decades.

We carry that timeless spirit one step further: All You Need is Time...

Because even love needs time to mean something.

Time is the beginning and the bond between everything.

A Narrative That Reflects the Soul of the Collection

"The Story of Time" is designed for those who see style as expression and time as a personal narrative. Since 1908, Lee Cooper has carried a unique character that now pays tribute to time in this collection. Each piece stands as an echo of the past, a reflection of the present and a silent witness to the future.

- A design language in harmony with time: Clean yet character-driven silhouettes where retro touches meet modern lines.
- Details that mirror life's rhythm: Each watch is crafted to accompany a different moment in life.
- A meaningful bearer: Just like a song tied to a certain era, these watches carry the trace of a feeling.

Layers of the Concept in Application

- Caseback Engraving: The Story of Time. Simple but striking.
- Design Highlights: Vintage-inspired touches, fluid forms and balanced simplicity.

Closing Note

"The Story of Time" is not just a collection, it is a time narrative. While life moves fast, some moments stay. At Lee Cooper, we don't just design to measure time, we design to reflect its rhythm. Because sometimes, truly. All You Need is Time...



WOMEN'S COLLECTION





LC07056.350 / 34.5mm
\$60.00



LC07056.990 / 34.5mm
\$85.00



LC07230.520 / 35mm
\$95.00



LC07301.438 / 34mm
\$70.00



LC07301.498 / 34mm
\$70.00



LC07310.320 / 35mm
\$80.00



LC07339.130 / 35mm
\$85.00



LC07339.250 / 35mm
\$75.00



LC07339.330 / 35mm
\$75.00



LC07342.120 / 35mm
\$110.00



LC07342.430 / 35mm
\$110.00



LC07348.230 / 35mm
\$90.00



LC07348.330 / 35mm
\$75.00



LC07356.220 / 36.5mm
\$90.00



LC07363.410 / 36mm
\$75.00



LC07382.120 / 36mm
\$95.00



LC07382.230 / 36mm
\$95.00



LC07383.330 / 33mm
\$75.00



LC07383.380 / 33mm
\$75.00



LC07383.530 / 35mm
\$95.00



LC07388.170 / 34mm
\$75.00



LC07388.330 / 34mm
\$65.00



LC07392.126 / 33mm
\$60.00



LC07393.110 / 33mm
\$110.00



LC07393.320 / 33mm
\$95.00



LC07400.130 / 34mm
\$70.00



LC07400.450 / 34mm
\$75.00



LC07401.120 / 36mm
\$100.00



LC07401.270 / 36mm
\$100.00



LC07401.320 / 36mm
\$95.00



LC07402.220 / 36mm
\$95.00



LC07407.230 / 33.5mm
\$85.00



LC07407.530 / 33.5mm
\$90.00



LC07410.220 / 33mm
\$95.00



LC07410.430 / 33mm
\$100.00



LC07411.110 / 34mm
\$95.00



LC07411.220 / 34mm
\$95.00



LC07412.220 / 32mm
\$100.00



LC07412.320 / 32mm
\$95.00



LC07412.410 / 32mm
\$110.00



LC07419.339 / 36mm
\$60.00



LC07419.531 / 36mm
\$65.00



LC07457.130 / 34mm
\$90.00



LC07459.320 / 32mm
\$85.00



LC07488.330 / 36mm
\$120.00



LC07488.390 / 36mm
\$120.00



LC07548.220 / 36mm
\$100.00



LC07593.560 / 36mm
\$110.00



LC07682.530 / 35mm
\$100.00



LC07683.230 / 36mm
\$95.00



LC07803.132 / 28mm
\$75.00



LC07803.599 / 28mm
\$80.00



LC07814.419 / 20.5mm
\$80.00



LC07814.451 / 20.5mm
\$75.00



LC07815.170 / 20.5mm
\$90.00



LC07815.320 / 20.5mm
\$80.00



LC07866.120 / 29mm
\$110.00



LC07866.530 / 29mm
\$120.00



LC07871.124 / 36mm
\$75.00



LC07871.428 / 36mm
\$80.00



LC07922.330 / 32mm
\$90.00



LC07922.390 / 32mm
\$90.00



LC07924.390 / 19mm
\$110.00



LC07924.530 / 19mm
\$95.00



LC07927.399 / 28mm
\$80.00



LC07927.488 / 29mm
\$80.00



LC07940.270 / 27mm
\$120.00



LC08014.130 / 21mm
\$90.00



LC08014.560 / 21mm
\$90.00



LC08017.230 / 38mm
\$100.00



LC08017.560 / 38mm
\$100.00



LC08019.130 / 34mm
\$125.00



LC08019.330 / 34mm
\$110.00



★ NEW NOUVEAU

LC08055.177 / 24X39mm
\$75.00



★ NEW NOUVEAU

LC08055.431 / 24X39mm
\$75.00



★ NEW NOUVEAU

LC08131.110 / 23X26mm
\$125.00



★ NEW NOUVEAU

LC08131.520 / 23X26mm
\$125.00



★ NEW NOUVEAU

LC08132.120 / 30mm
\$120.00



★ NEW NOUVEAU

LC08132.220 / 30mm
\$120.00



★ NEW NOUVEAU

LC08147.320 / 33mm
\$110.00



★ NEW NOUVEAU

LC08147.390 / 33mm
\$110.00



★ NEW NOUVEAU

LC08152.333 / 26X33mm
\$75.00



★ NEW NOUVEAU

LC08152.333 / 26X33mm
\$75.00



★ NEW NOUVEAU

LC08155.320 / 26mm
\$95.00



★ NEW NOUVEAU

LC08155.520 / 26mm
\$95.00



★ NEW NOUVEAU

LC08156.120 / 33mm
\$95.00



★ NEW NOUVEAU

LC08156.320 / 33mm
\$95.00



★ NEW NOUVEAU

LC08159.120 / 29X35mm
\$125.00



★ NEW NOUVEAU

LC08159.320 / 29X35mm
\$125.00



★ NEW NOUVEAU

LC08165.300 / 32mm
\$110.00



★ NEW NOUVEAU

LC08165.330 / 32mm
\$110.00



★ NEW NOUVEAU

LC08173.120 / 23X32mm
\$150.00



★ NEW NOUVEAU

LC08173.320 / 23X32mm
\$150.00



★ NEW NOUVEAU

LC08195.350 / 35mm
\$110.00



★ NEW NOUVEAU

LC08195.560 / 35mm
\$110.00

MEN'S COLLECTION





LC07210.339 / 45mm
\$115.00



LC07215.530 / 41mm
\$110.00



LC07215.200 / 41mm
\$100.00

★ NEW
NOUVEAU



LC07215.300 / 41mm
\$90.00

★ NEW
NOUVEAU



LC07318.099 / 44mm
\$130.00



LC07318.452 / 44mm
\$130.00



LC07353.330 / 45mm
\$95.00



LC07361.377 / 45mm
\$75.00



LC07361.599 / 45mm
\$75.00



LC07426.350 / 48mm
\$120.00



LC07430.399 / 44mm
\$120.00



LC07430.651 / 44mm
\$125.00

★ NEW
NOUVEAU



LC07493.651 / 44mm
\$115.00



LC07493.652 / 44mm
\$115.00



LC07541.340 / 45mm
\$120.00



LC07641.360 / 44mm
\$100.00



LC07847.260 / 45mm
\$150.00



LC07964.331 / 43mm
\$125.00



LC07964.399 / 43mm
\$125.00



LC07987.377 / 44mm
\$125.00



LC07987.388 / 44mm
\$125.00



LC08015.560 / 41mm
\$100.00



LC08016.560 / 45mm
\$110.00



LC08018.330 / 44mm
\$125.00



LC08023.650 / 42X48mm
\$150.00



LC08043.331 / 45mm
\$110.00



LC08043.351 / 45mm
\$110.00



LC08043.374 / 45mm
\$110.00



LC08047.360 / 45mm
\$130.00



LC08061.069 / 37mm
\$110.00



LC08061.377 / 37mm
\$110.00



LC08062.351 / 42mm
\$150.00



LC08062.388 / 42mm
\$150.00



LC08063.061 / 45mm
\$125.00



LC08063.399 / 45mm
\$125.00



LC08065.177 / 39mm
\$125.00



LC08065.351 / 39mm
\$125.00



LC08066.351 / 45mm
\$135.00



LC08066.651 / 45mm
\$135.00



AUTOMATIC
LC08075.370 / 41mm
\$225.00



LC08081.099 / 43X52mm
\$150.00



LC08081.144 / 43X52mm
\$150.00



LC08081.351 / 43X52mm
\$150.00



LC08090.380 / 46.5mm
\$135.00



LC08090.690 / 46.5mm
\$150.00



LC08101.380 / 43mm
\$135.00



AUTOMATIC
LC08122.351 / 45mm
\$250.00



AUTOMATIC
LC08123.050 / 45mm
\$250.00



AUTOMATIC

LC08124.350 / 43mm

\$275.00



AUTOMATIC

LC08125.231 / 43mm

\$275.00



★ NEW NOUVEAU

AUTOMATIC

LC07905.060 / 43mm

\$225.00



★ NEW NOUVEAU

AUTOMATIC

LC07905.360 / 43mm

\$225.00



★ NEW NOUVEAU

LC07973.351 / 42X45mm

\$100.00



★ NEW NOUVEAU

LC07973.399 / 42X45mm

\$100.00



★ NEW NOUVEAU

LC08143.060 / 37X47mm

\$140.00



★ NEW NOUVEAU

LC08143.130 / 37X47mm

\$140.00



★ NEW NOUVEAU

LC08145.070 / 41mm

\$125.00



★ NEW NOUVEAU

LC08145.390 / 41mm

\$125.00



★ NEW NOUVEAU

LC08146.130 / 43X51mm

\$150.00



★ NEW NOUVEAU

LC08146.370 / 43X51mm

\$150.00



LC08154.331 / 43.5mm
\$110.00



LC08154.531 / 43.5mm
\$110.00



LC08164.330 / 40mm
\$125.00



LC08164.670 / 40mm
\$125.00



LC08166.350 / 43mm
\$140.00



LC08166.650 / 43mm
\$140.00



LC08179.133 / 42X47mm
\$125.00



LC08179.351 / 42X47mm
\$125.00



LC08184.351 / 39X49mm
\$140.00



LC08184.652 / 39X49mm
\$140.00



LC08185.270 / 40mm
\$125.00



LC08185.360 / 40mm
\$125.00



★ NEW NOUVEAU

LC08196.350 / 40mm
\$110.00



★ NEW NOUVEAU

LC08196.560 / 40mm
\$110.00



★ NEW NOUVEAU

LC08200.380 / 44mm
\$100.00



★ NEW NOUVEAU

LC08200.390 / 44mm
\$100.00



★ NEW NOUVEAU

AUTOMATIC

LC08227.300 / 42mm
\$240.00



★ NEW NOUVEAU

AUTOMATIC

LC08229.190 / 42mm
\$250.00



★ NEW NOUVEAU

AUTOMATIC

LC08229.330 / 42mm
\$240.00



★ NEW NOUVEAU

LC08231.300 / 41mm
\$100.00



★ NEW NOUVEAU

LC08231.350 / 41mm
\$100.00



★ NEW NOUVEAU

LC08234.090 / 44mm
\$120.00



★ NEW NOUVEAU

LC08234.310 / 44mm
\$120.00



★ NEW NOUVEAU

LC08235.142 / 42mm
\$95.00



★ NEW
NOUVEAU

LC08235.331 / 42mm
\$95.00



★ NEW
NOUVEAU

LC08237.099 / 43X50mm
\$120.00



★ NEW
NOUVEAU

LC08237.361 / 43X50mm
\$120.00



★ NEW
NOUVEAU

LC08238.175 / 43mm
\$135.00



★ NEW
NOUVEAU

LC08238.301 / 43mm
\$120.00



★ NEW
NOUVEAU

LC08245.016 / 45X44mm
\$110.00



★ NEW
NOUVEAU

LC08245.062 / 45X44mm
\$110.00



★ NEW
NOUVEAU

LC08255.230 / 41mm
\$100.00



★ NEW
NOUVEAU

LC08255.350 / 41mm
\$90.00



★ NEW
NOUVEAU

LC08259.130 / 41mm
\$120.00



★ NEW
NOUVEAU

LC08259.360 / 41mm
\$100.00



★ NEW
NOUVEAU

LC08260.375 / 42mm
\$120.00



LC08260.394 / 42mm
\$120.00



LC08261.312 / 40mm
\$95.00



LC08261.331 / 40mm
\$95.00



LC08264.375 / 42X54mm
\$135.00



LC08264.657 / 42X54mm
\$150.00

A photograph of a crowd at a concert, with many people raising their hands in the air. The scene is illuminated by bright blue stage lights, creating a vibrant and energetic atmosphere. The background is dark, making the lights and the silhouettes of the crowd stand out.

THE STORY OF TIME



KID'S **COLLECTION**



LC.K.1.333 / 34mm
\$35.00



LC.K.1.399 / 34mm
\$35.00



LC.K.1.661 / 34mm
\$35.00



LC.K.1.839 / 34mm
\$35.00



LC.K.1.851 / 34mm
\$35.00



LC.K.2.069 / 30mm
\$35.00



LC.K.2.631 / 30mm
\$35.00



LC.K.2.653 / 30mm
\$35.00



LC.K.3.659 / 33mm
\$35.00



LC.K.3.663 / 33mm
\$35.00



LC.K.3.677 / 33mm
\$35.00



LC.K.3.738 / 33mm
\$35.00



LC.K.3.838 / 33mm
\$35.00



LC.K.3.888 / 33mm
\$35.00



LC.K.4.063 / 30mm
\$35.00



LC.K.4.633 / 30mm
\$35.00

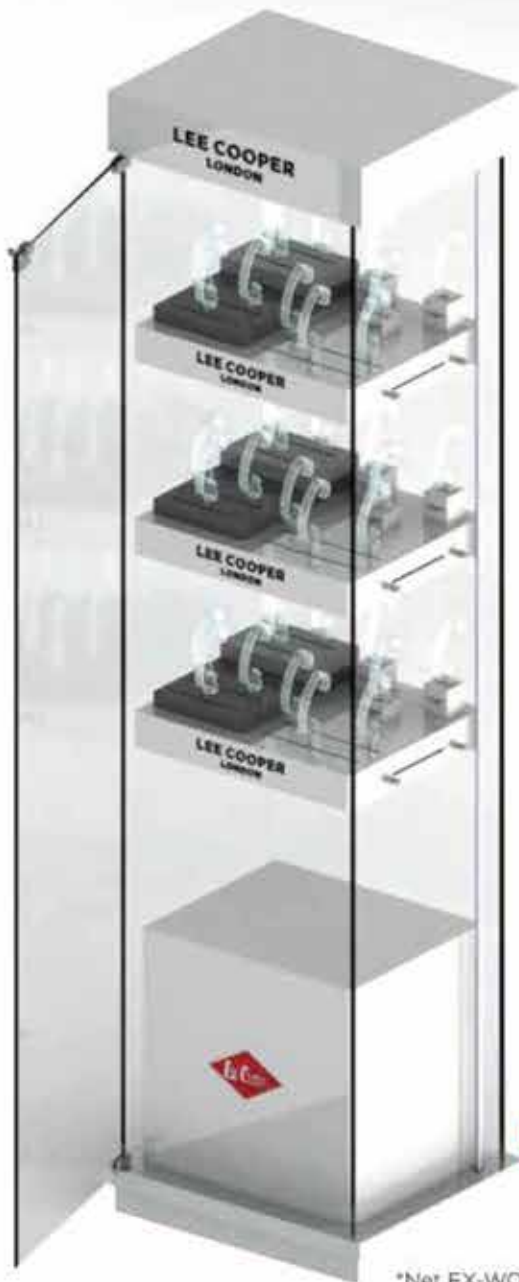


LC.K.4.737 / 30mm
\$35.00



LC.K.4.837 / 30mm
\$35.00

► Display



► Tower



► Presentation Tray



► Gift Box



► C-Ring



► Shopping Bag

*Net EX-WORKS Istanbul/TURKEY Export Prices



THE STORY OF TIME



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EMBIX
WATCH IMPORTING CO.

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